

Exhibit B



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CHI BY FALCHI

Word Mark**CHI BY FALCHI****Goods and Services**

IC 025. US 022 039. G & S: Belts; Blazers; Blouses; Boots; Bottoms; Caps; Coats; Dresses; Ear muffs; Earbands; Fleece pullovers; Footwear; Gloves; Hats; Head wear; Hosiery; Jackets; Kerchiefs; Lingerie; Loungewear; Neckwear; Pants; Pullovers; Robes; Scarves; Shirts; Shoes; Shorts; Skirts; Sleepwear; Suits; Suspenders; Sweaters; Swim wear; Underwear; Vests. FIRST USE: 20040101. FIRST USE IN COMMERCE: 20040101

Standard Characters Claimed**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

Serial Number

77057413

Filing Date

December 5, 2006

Current Filing Basis

1A

Original Filing Basis

1A

Published for Opposition

June 26, 2007

Owner

(APPLICANT) Falchi, Marcos INDIVIDUAL UNITED STATES 25 Tudor City Place, Suite 210 New York NEW YORK 10017

Attorney of Record

Brian M. Gaynor

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead
Indicator LIVE

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Serial Number: 77057413 [Assignment Information](#)

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Registration Number: (NOT AVAILABLE)

Mark

CHI BY FALCHI

(words only): CHI BY FALCHI

Standard Character claim: Yes

Current Status: An opposition is now pending at the Trademark Trial and Appeal Board.

Date of Status: 2007-12-27

Filing Date: 2006-12-05

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 111

Attorney Assigned:

SERVANCE RENEE L [Employee Location](#)

Current Location: 450 -Petitions Office

Date In Location: 2007-11-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Falchi, Marcos

Address:

Falchi, Marcos
25 Tudor City Place, Suite 210
New York, NY 10017
United States

Legal Entity Type: Individual

Country of Citizenship: United States

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Belts; Blazers; Blouses; Boots; Bottoms; Caps; Coats; Dresses; Ear muffs; Earbands; Fleece pullovers; Footwear; Gloves; Hats; Head wear; Hosiery; Jackets; Kerchiefs; Lingerie; Loungewear; Neckwear; Pants; Pullovers; Robes; Scarves; Shirts; Shoes; Shorts; Skirts; Sleepwear; Suits; Suspenders; Sweaters; Swim wear; Underwear; Vests

Basis: 1(a)

First Use Date: 2004-01-01

First Use in Commerce Date: 2004-01-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-01-04 - Attorney Revoked And/Or Appointed

2008-01-04 - TEAS Revoke/Appoint Attorney Received

2007-12-27 - Opposition instituted for Proceeding

2007-10-30 - Opposition instituted for Proceeding

2007-07-05 - Opposition papers filed
2007-10-03 - Registration canceled - Restored to pendency
2007-09-14 - Assigned To Petition Staff
2007-09-13 - Request To Cancel Inadvertently Issued Registration Received
2007-09-11 - Registered - Principal Register
2007-07-16 - Assigned To Examiner
2007-07-10 - EXPARTE APPEAL RECEIVED AT TTAB
2007-06-26 - Published for opposition
2007-06-06 - Notice of publication
2007-04-20 - Law Office Publication Review Completed
2007-04-20 - Assigned To LIE
2007-04-13 - TEAS Change Of Correspondence Received
2007-03-29 - Approved for Pub - Principal Register (Initial exam)
2007-03-29 - Assigned To Examiner
2006-12-08 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Brian M. Gaynor

Correspondent

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MALDJIAN & FALLON LLC
365 BROAD STREET
RED BANK, NJ 07701
Phone Number: 732-275-3100
Fax Number: 732-530-2039



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Chi by Falchi

Word Mark CHI BY FALCHI**Goods and Services** IC 003, US 001 004 006 050 051 052. G & S: PERFUME, PERSONAL FRAGRANCE, LIPSTICKS, MOISTURIZER, LOTION, CREAM, MAKE-UP

IC 018. US 001 002 003 022 041. G & S: handbags; pocketbooks; purses; briefcase-type portfolios; key cases; wallets; attache cases; tote bags; luggage; multi-purpose sport bags; traveling trunks and carry-on bags; shoulder bags; garment bags for traveling; umbrellas; parasols; walking sticks; whips; harnesses and saddlery; trunks; satchels; clutch bags; rucksacks; travel trunks; drawstring pouches; hat boxes for travel; leather and imitation bags for shopping; cosmetic and vanity cases sold empty; document cases; traveling cases; business card cases

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM**Serial Number** 78331576**Filing Date** November 21, 2003**Current Filing Basis** 1B**Original Filing Basis** 1B**Published for Opposition** April 26, 2005**Owner** (APPLICANT) FALCHI, MARCOS INDIVIDUAL BRAZIL 25 Tudor City Place, Suite 210 New York NEW YORK 10017

Attorney of Record Brian M. Gaynor
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Serial Number: 78331576 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

Chi by Falchi

(words only): CHI BY FALCHI

Standard Character claim: No

Current Status: An opposition is now pending at the Trademark Trial and Appeal Board.

Date of Status: 2005-05-25

Filing Date: 2003-11-21

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 114

Attorney Assigned:

ALT JILL C [Employee Location](#)

Current Location: 650 -Publication And Issue Section

Date In Location: 2005-03-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. FALCHI, MARCOS

Address:

FALCHI, MARCOS
25 Tudor City Place, Suite 210
New York, NY 10017
United States

Legal Entity Type: Individual

Country of Citizenship: Brazil

Phone Number: 212-736-6550

Fax Number: 212-736-6950

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

PERFUME, PERSONAL FRAGRANCE, LIPSTICKS, MOISTURIZER, LOTION, CREAM,
MAKE-UP

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 018

Class Status: Active

handbags; pocketbooks; purses; briefcase-type portfolios; key cases; wallets; attache cases; tote bags;
luggage; multi-purpose sport bags; traveling trunks and carry-on bags; shoulder bags; garment bags
for traveling; umbrellas; parasols; walking sticks; whips; harnesses and saddlery; trunks; satchels;
clutch bags; rucksacks; travel trunks; drawstring pouches; hat boxes for travel; leather and imitation
bags for shopping; cosmetic and vanity cases sold empty; document cases; traveling cases; business
card cases

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document
Retrieval" shown near the top of this page.**

2008-01-04 - Attorney Revoked And/Or Appointed
2008-01-04 - TEAS Revoke/Appoint Attorney Received
2007-06-28 - Applicant/Correspondence Changes (Non-Responsive) Entered
2007-06-28 - TEAS Change Of Owner Address Received
2006-10-23 - PAPER RECEIVED
2006-09-25 - Applicant/Correspondence Changes (Non-Responsive) Entered
2006-09-25 - TEAS Change Of Owner Address Received
2005-05-25 - Opposition instituted for Proceeding
2005-05-24 - Opposition papers filed
2005-04-26 - Published for opposition
2005-04-06 - Notice of publication
2005-01-24 - Law Office Publication Review Completed
2005-01-21 - Assigned To LIE
2005-01-12 - Approved for Pub - Principal Register (Initial exam)
2005-01-12 - EXAMINERS AMENDMENT E-MAILED
2005-01-12 - Examiners Amendment -Written
2005-01-11 - Petition To Revive-Granted
2005-01-11 - TEAS Petition To Revive Received
2005-01-04 - Abandonment Notice Mailed - Failure To Respond
2005-01-04 - Abandonment - Failure To Respond Or Late Response
2004-06-06 - Non-final action e-mailed
2004-06-02 - Assigned To Examiner
2003-12-22 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

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